THE SOCIETY OF NEURO-LINGUISTIC PROGRAMMING
in association with
THE NLP CONNECTION
(An Owner of the Society of Neuro-Linguistic Programming, certifying at all levels in NLP since 1983.
and
GENIUS LEARNING

DVD Presentation
Planning Outline

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1. **The context for your presentation / training:** Who is your audience? (For example: Is it an open seminar or an in-house training? Are the participants managers, doctors, teachers, etc.) If it is a NLP training, what level of training (e.g., introductory or Practitioner?)

2. **GOALS for your presentation / training:**

   A. **Outcome goals:** Outcome goals relate to what you want to see and hear happen. What results (what ways of thinking, what skills, what capabilities) do you want to see/hear manifest?

   B. **Process goals:** Process goals relate to the methods of training (and the manner) in which you want to implement your outcome goals; that is, how learning and skill acquisition to take place.

   C. **Content goals:** Content goals relate to the information that you want to present to support your outcome and process goals.

3. **Evidence Procedures:**

   A. As the trainer, how are you going to know that you have accomplished your goals?
   B. For your participants, how are they going to know that they have learned what you have presented?

4. **Opening Frames:**

   A. What expectancies do you want to build in the group?
   B. Which generalizations do you want to deliver, shape and reinforce in the training group?

5. **State elicitation:** Which states do you want to elicit and connect to the training and learning process?

6. **Exercise design:**
   (Write down descriptions of the first two exercises only. You may include a copy of the hand-outs, instead of writing out the descriptions.)

   A. Outcomes: What are your outcomes for these exercises?
   B. How are these outcomes related to your outcomes in #2?

7. **Feedback after the exercises:**
   Your plan for "debriefing" inviting your participants to backtrack and future-pace after the exercise(s). What questions do you plan to ask your participants?

8. **Closing:** What is your plan for closing the presentation/training? (For example, looping back to your opening frames, chunking up, making new connections, celebrating their accomplishments and contributions, and expanding the range of possibility and choice in thinking and in action.